## **RULES OF PERSONAL DATA PROTECTION**

Written in accordance with Articles 13 and 14 of Regulation (EU) No. 2016/679 of 27 April 2016 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of their personal data and on free flow of such data, repealing the Directive 95/46/EC (hereinafter the "GDPR Regulation") and in accordance with §19 et seq. of the Act No. 18/2018 Coll. on the protection of personal data, and on the amendment of certain acts (hereinafter referred to as the "PDP Act")

We appreciate your privacy, and the protection of your personal data is one of our most important priorities. This personal data privacy policy (hereinafter the "Rules") contains information about what your personal information we collect in the course of our business activity, how we use and protect it.

We use the personal data you provide to us exclusively thereupon to provide you with quality services. When providing our services, we always have regard to your privacy, and we are approaching to protection of your personal data with respect and responsibility. We recommend you to read these Rules carefully, to familiarize yourself with all your rights before entering into a legal relationship with us.

# ARTICLE I OPERATOR IDENTIFICATION

Operator: Mortreux & Partner Group, s. r. o.

Domicile: Šafárikovo námestie 4, Bratislava-Staré Mesto 811 02, Slovak Republic

Company ID No.: 35 964 456
TAX ID No.: 2022095009
VAT ID No.: SK2022095009

Registered in: Commercial Register of the District Court Bratislava I, Section: Sro, Insertion No. 38295/B

Represented by: David Mortreux, Managing Director

Contact: e-mail: gmortreux@m-p.sk, Telephone No.: +421 902 047 921

Web page: https://www.mortreuxart.com/

(hereinafter referred to as the "Operator" or "We") we hereby beg to inform you about the manner and scope of your personal data processing, including the scope of your rights related to the personal data processing.

We also inform you that we are the operator of the website <a href="https://www.mortreuxart.com/">https://www.mortreuxart.com/</a>. This website, as well as its individual parts, are protected by Act No. 185/2015 Coll., the Copyright law (hereinafter referred to as "Copyright law"). The sole holder of the property copyrights to the website is the Operator. Any unauthorized infringement of this website or part thereof, any unauthorized use of the website or part thereof, any copyright law or other legal regulations in force in the territory of the Slovak Republic, and it is therefore prohibited. The operator is not responsible for the accuracy of the data that are downloaded to the website from third parties or from sources other than its own.

#### **BASIC TERMS:**

- I. **Operator** is anyone who defines the purpose and means of personal data processing, and who processes the personal data in his own name. We are, in accordance with Article 4, clause 7. of the GDPR Regulation, and with § 5, letter o) of the PDP Act, the operator of your personal data.
- II. Intermediary is anyone who processes personal data on behalf of the Operator. Our intermediaries are the entities listed in Article V of these Rules.
- III. The **Rules of Personal Data Protection** regulate the legal relations of the Operator and its Clients, potential Clients, Operator's web-site users, who have status of an aggrieved person in their personal data processing, according to the PDP Act and the GDPR Regulation.
- IV. **Personal Data** means any information concerning to an identified or identifiable natural person, which can be identified directly or indirectly, in particularly by reference to an identifier, such as name, identification number, location data, online identifier, or by reference to one or more elements that are specific for the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.
- V. **Personal Data Processing** means any operation, or set of operations, with the Clients' personal data, or sets of personal data, such as e.g., obtaining, recording, organizing, structuring, storing, re-processing or modifying, searching, browsing, using, providing, transmitting, disseminating or otherwise providing, regrouping or combining, restricting, deleting or disposing the personal data, whether performed by automated or non-automated ways and means.

- VI. **Aggrieved Person** means any natural person whose personal data are processed. It is a person who can be identified directly or indirectly, in particular by reference to an identifier, such as name, identification number, online identifier, or by reference to one or more elements that are specific for the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.
- VII. Client means, for the purposes of these Rules, any aggrieved person with whom the Operator has concluded a transaction, within the scope of Operator's activities performance, whereby the transaction means origination, change or termination of the contractual relations between the Client and the Operator. The Client is also any person with whom the Operator negotiated the execution of a transaction, even if this transaction did not be realized, any person who ceased to be the Client of the Operator, any person providing securing, and also the Client's representative who concluded a transaction on behalf of the Client, or negotiated its conclusion (hereinafter referred jointly also as "Client" or "You"). Our Clients include in particular:
  - a) natural persons such as Clients and potential Clients who have expressed interest in our goods, have placed the order electronically through the medium of our website;
  - b) natural persons as users of our website;
  - c) natural persons who are the authorized representatives of our Clients, natural persons representing legal entities, natural persons forming the statutory body of a legal entity;
  - d) natural persons in the position of our intermediaries, with whom we have concluded a cooperation agreement in performance of our activities;
  - e) natural persons in the position of suppliers / customers of any provided goods or services, respectively their employees, or statutory bodies;
  - f) natural persons who have registered on our website;
  - g) natural persons senders and recipients of correspondence.

When providing our services and/or concluding a contract, we need to obtain from you or from your representative personal data, that will be used to provide these services and to communicate with you. We ensure the protection of all personal data that you provide to us in any form, in accordance with the PDP Act and the GDPR Regulation. In particular, we take care on ensuring that personal data breaches are prevented, notably by taking appropriate security measures to eliminate the accidental, or unlawful destruction, loss, alteration, or unauthorized disclosure of personal data transmitted, stored or otherwise processed, or unauthorized access to such personal data. For this purpose, we have taken appropriate technical, organizational and personnel measures, corresponding to the method of processing. All personal data of Clients are stored on a secured server and in locked rooms, and we make every effort to protect them. When processing your personal data, we adhere in particular the principle of legality, the principle of purpose limitation, the principle of personal data minimizing, the principle of accuracy, the principle of retention minimizing, the principle of integrity and confidentiality and the principle of liability.

## ARTICLE II PERSONAL DATA THAT ARE PROCESSED BY THE OPERATOR

In accordance with the GDPR Regulation and the PDP Act, as the Operator, we process personal data that you provide to us in connection with the performance of our activities. We only process such personal data, so that we can provide you with our services, individual products, to comply with our legal obligations, and also to protect our legitimate interests. The categories of personal data differ depending on the purpose of their processing and on the nature of the specific processing activity. Such categories of personal data are in particular:

- a) identification data (especially title, name, surname, address of permanent residence);
- b) contact details (delivery address, e-mail address, telephone contact);
- contract reference data and transaction data (especially signature, data on used products and services, data related to the processing of your suggestions, bank account);
- d) telecommunication data (operational data, data on online identifiers or IP addresses, cookies).

The Operator processes these personal data only in accordance with the purposes listed below, to the extent and for the time necessary to fulfill these specified purposes, otherwise only for the period of mandatory archiving, in accordance with special regulations of the Slovak laws and orders.

## ARTICLE III PURPOSES AND LEGAL BASIS OF PERSONAL DATA PROCESSING BY THE OPERATOR

1. Processing of personal data in connection with the purchase of goods through our Mortreux e-shop

- o Processing of personal data is primarily based on your legal relationship, as an aggrieved person, to our company, i.e., the processing of personal data is necessary for fulfillment of the purchase contract concluded remotely, to which contract you as our Client are a party, or that measures shall be taken on your request before concluding the purchase contract (Article 6, clause1, letter b) of the Regulation, respectively §13, clause 1, letter b) of the PDP Act). The personal data processing is therefore necessary for the purposes of the purchase contract concluded remotely and its subsequent implementation, for delivery of ordered goods, and also due to compliance with legal tax obligations, or obligations under legal claims if appropriate, or withdrawal from the contract (Article 6, clause 1, letter c) of the Regulation, respectively §13, clause 1, letter c) of the PDP Act).
- o In preparation for order creation and implementation, the Operator collects and processes your personal data in its information system, in the range name, surname, permanent residence address or delivery address, telephone number, e-mail address, order code, data related to purchases, bank account, transaction history of orders, data on purchased goods. Provision of this personal data is a basic precondition for concluding or changing a purchase contract concluded remotely, while the personal data provision serves primarily for your unambiguous and unmistakable identification and for contacting your person, in order to deliver the ordered goods.

#### II. Processing of personal data in connection with any suggestions, inquiries and complaints handling

- We use your personal data to resolve your complaints, to fulfill our obligations in relation to you, to exercise rights and legal claims that pertain to you or to our company, especially when exercising the right to complain or to withdraw from a remotely concluded contract under the Act No. 102/2014 Coll., on the consumer protection, in respect of the sale of goods or provision of services under a contract concluded remotely, or a contract concluded outside the seller's premises.
- Legal title to the personal data processing is the fulfillment of the Operator's legal obligations the Act No. 40/1964 Coll., of the Civil Code and the Act No. 250/2007 Coll., on consumer protection, as amended by later regulations, the Act No. 102/2014 Coll., on consumer protection in the sale of goods or provision of services on the basis of a contract concluded remotely, or a contract concluded outside the seller's premises (Article 6, clause 1, letter c) of the Regulation, respectively §13, clause 1, letter c) of the PDP Act). In connection with the handling of complaints, and in the exercise of the right to withdraw from the contract, the Operator also processes personal data for the purposes of its legitimate interests in the event of any possible dispute (Article 6, clause 1, letter f) of the Regulation, respectively §13, clause 1, letter f) of the PDP Act).
- When handling complaints, the Operator collects and processes your personal data in the range title, name, surname, address of residence or delivery address, telephone number, e-mail address, transaction history of orders, data on purchased goods, bank account, signature, reference data purchase agreement.

## III. Processing of personal data for marketing and advertising purposes

For the purpose of your awareness about products, innovations and services provided by the Operator, as well as in connection with obtaining benefits from the Operator's part, inclusive of creating offers of such benefits, the Operator processes your personal data on the legal basis of your prior voluntary provided consent, or on the basis of legitimate interests of the Operator.

- A) Sending business news, newsletters and offers WITHOUT a previous legal relationship with the Client we use your personal data also to inform you about the offer of our services, news and discount promotions through a newsletter sent by e-mail, or in another form.
- Legal basis: In the event of your e-mail address registering to receive news without a previous legal relationship, we will process your personal data in the range e-mail address, name and surname, title, (possibly signature upon paper registration), on the basis of your consent to the personal data processing, in accordance with the §13, clause 1, letter a) of the PDP Act, and the Article 6,clause 1, letter a) of the Regulation, for the purpose of sending offering e-mails and other commercial communications by electronic means. You may revoke your consent at any time, in the manner set forth in these Rules. The withdrawal of consent does not affect lawfulness of the personal data processing, based on consent prior to its revocation.
  - B) Sending business news, newsletters and offers AFTER the legal relationship realization with the Client the Operator has a legitimate interest in taking care of its Clients, and in developing business relationships with them, and thus to inform them about Operator's products, innovations, services and possibly about offers of various benefits. In this connection, the Operator may contact you without your prior consent, whereby the Operator shall inform you of such processing of your personal data, and inform you about your rights, in particular on the right to object to your personal data processing. Of course, this does not apply on the proviso that you have disagreed with such addressing, or you will objected to such addressing.
- Legal basis: In the event of existing Clients, we may process your personal data in the range e-mail address, name and surname, title for the abovementioned purpose on basis of the legal title of our legitimate interest, in accordance with the §13, clause 1, letter f) of the PDP Act, and the Article 6, clause 1, letter f) of the Regulation. In the case that you are not interested in receiving business offers, just send us this request through e-mail published in the Article I of the Rules.

#### IV. Processing of personal data in connection with the exercise of the Clients' rights as aggrieved person

- Legal basis: We use your personal data to exercise your rights resulting under the PDP Act. In the event that you exercise any of your rights, specified in these Rules, we have the right to accurately identify you. The legal title to your personal data processing is fulfillment of the Operator's legal obligations in accordance with §13, clause 1, letter c) of the PDP Act, and Article 6, clause 1, letter c) of the Regulation, i.e., according to the PDP Act. In connection with the exercise and realization of your rights, the Operator further processes your personal data also for the purposes of its legitimate interests just in the event of a possible dispute origination, in accordance with §13, clause1, letter f) of the PDP Act, and Article 6, clause 1, letter f) of the Regulation, namely even without the need for your consent.
- Scope of personal data processed: In exercising your rights, the Operator collects and processes your personal data in the range title, name, surname, date of birth, address of permanent residence, delivery address (if it is different from the address of permanent residence), e-mail address, telephone contact, eventually personal data of the identity document.

#### V. Processing of personal data in connection with the Operator's legitimate interests

- Legal basis: We use your personal data for the purpose of our internal legitimate interests, while we process personal data on the legal basis pursuant to Article 6, clause 1, letter f) of the Regulation, respectively §13, clause 1, letter f) of the PDP Act, however, with the exception of cases where such interests outweigh the interests or fundamental rights and freedoms of the Client as an aggrieved person, which require the protection of personal data, especially if a child is the data subject.
- O Such legitimate interests are in particular: Protection of rights resulting under generally binding legal regulations and agreements, in relation to contractual partners and other persons for this purpose we store personal data for as long period, as it is needed to protect such rights and legitimate interests; to promote security of our services, to prevent misuse of our services, and to investigate violations of our terms; to prevent of fraudulent conduct where we reasonably presume that there is a risk of such conduction for this purpose, we store personal data at most for a maximum period of time stipulated by generally binding legal regulations; Clients database management. The legal basis for personal data processing for the purposes of Clients registration and related communication with them is based on legitimate interest, as this database provides an overview of our activities the implementation, internal functions necessary for our activities (audit, controlling, IT operations, taxes, accounting, administration, database management, etc.). You can object to processing based on legitimate interests, which we shall consider and evaluate whether the intermediation meets the regulatory requirements.
- The Operator is obliged to proceed with professional care in the course of its activities, and in this connection it has a legitimate interest in preventing crime or other illegal actions, that may cause damages or endanger reputation, or any other harm, eventually from actions that may adversely affect the activities of the Operator or other affected persons; and for this purpose it is entitled to keep a list of persons with potential risk, whereby such processing may result in termination of the business relationship, or refusal to execute the transaction.
- VI. Processing of personal data in connection with the fulfillment of the Operator's legal obligations, in particular: providing collaboration to the state authorities and to public authorities in the exercise of control, the purpose of documents registration and archiving, performance activities to fulfill obligations resulting from special regulations, fulfillment obligations resulting from relevant tax and accounting regulations.
  - Legal basis: Processing of personal data for the above-mentioned purposes is necessary according to the relevant special regulations, in accordance with §13, clause 1, letter c) of the PDP Act, and Article 6, clause 1, letter c) of the Regulation.

### VII. Processing of personal data in connection with the use of cookies and web-site analysis

Legal basis: In the event that you use the Operator's web-site, you agree with collecting of the cookie files, that the Operator uses on its web-site in order to improve the functioning of its web-site, to evaluate cookies visit rate, respectively for purpose of marketing activities optimizing. The legal basis for processing your personal data, within the scope of COOKIES, is consent with processing of your personal data in accordance with §13 par. 1 letter a) of the PDP Act, and Article 6, clause 1, letter a) of the Regulation. You can revoke your consent at any time. Withdrawal of consent does not affect the lawfulness of the personal data processing based on consent prior to its revocation. More detailed information is provided in the Article XIII of these Rules.

# VIII. Processing of personal data in connection with the completion and submission of the contact form published on the Operator's web-site and implementation of feedback on the part of Operator

Legal basis: In the event when you want to contact us through the contact form published on our web-site, we process your personal data on the basis of your consent to your personal data the processing, accordance with §13, clause 1, letter a) of the PDP Act, and Article 6, clause 1, letter a) of the Regulation. You may withdraw your consent at any time, in the manner set out in Article IX of these Rules. Withdrawal of consent does not affect the lawfulness of the personal data processing based on consent prior to its revocation. In connection with your request processing, the Operator also processes personal data also for the purposes of its legitimate interests in the event of any possible dispute, in accordance with §13, clause 1, letter f) of the PDP Act, and Article 6, clause 1, letter f) of the Regulation.

• Scope of processed personal data: For the purposes of feedback providing based on the completed contact form, we collect and process your personal data in the range of: e-mail address and personal data that you enter in the text of the contact form.

#### WHY WE PROCESS YOUR PERSONAL DATA

In the event of personal data processing on a legal basis stipulated by legal enactment, such as in the case of processing for the purpose of our services providing and Clients identifying, the provision of relevant data by your part is a contractual requirement, and without personal data provision it is not possible to realize a trade. Failure to provide the relevant data therefore results in a non-performed transaction.

In the event of personal data processing that is based on the Client's consent, such e.g., in the case of processing in framework of marketing, or sending a contact form, the provision of data on the part of Client is voluntary. In order to tailor the offer of products and services directly to you, the Operator evaluates the information processed about you so that it can provide you with a targeted offer, and thus restrict sending of unaddressed marketing offers. Consent giving is voluntary. If you decide not to give consent, the Operator will not be able to send you any marketing information or offers in this particular case.

The Operator undertakes to provide the Client with information on another purpose, and other relevant information pursuant to the PDP Act and the GDPR Regulation, before further processing of personal data, when it intends to further process personal data for other purpose than that for which they were obtained. The Operator is entitled to process personal data to the extent defined in accordance with the specific legal basis, provided that other conditions are met, for other purposes defined further in this document.

# ARTICLE IV DURING WHAT PERIOD ARE YOUR PERSONALDATA PROCESSED

- I. The Operator keeps your personal data for as long period as it is necessary to achieve the purpose for which the personal data are processed. In case of purchase of goods, the Operator processes your personal data electronically for the duration of the contractual relationship, further for the time strictly necessary to ensure mutual rights and obligations arising from the contract, and further for 2 years from the date of the warranty period expiry for goods, for the legitimate Operator's interests (see above). Issued tax documents are in accordance with § 70 of the Act No. 222/2004 Coll., on value added tax, as amended by later regulations, archived for a period of 10 years from their issuance. Due to the need to document any legal reason for the tax documents issuing, orders are also archived for a period of 10 years from the date of sending the order to the customer.
- II. In the event that the Client gives us explicit consent to the personal data processing, we will keep the data for the period specified in this consent, respectively for time as this consent is revoked. After revoking the consent, or after the expiration of the consent, the Operator will keep personal data only for as long period, as it is necessary to prove, exercise or defend the legal claims of the Operator.
- III. After the end of the purpose for personal data processing, personal data are further processed exclusively for the purpose of protecting the Operator and your rights and interests, namely for the time necessary to ensure their execution. This period is primarily determined according to the period of limitation stipulated by law (Civil Code), or by the contract. Our activity is also subject to special sectoral regulation (distribution of services), which stipulates obligation to keep certain types of documents, relating to the Operator's activities, for a period specified by law so, that he is able to prove fulfillment of his duties and professional care (usually 10 years). The retention period of personal data results in particular from the Act No. 395/2002 Coll., on archives and registries, from the Act No. 40/1964 Coll., the Civil Code, and relevant accounting and tax regulations.
- IV. On the proviso that the purpose for personal data processing is terminated, respectively your consent to the personal data processing is revoked, we proceed to the disposal of your personal data, unless it is not possible to process your personal data on another legal basis, or for the reason stated in clauses II. and III. of this Article. When handling with personal data, we apply the principle of minimization, what means, that as soon as the period during which we are obliged to store personal data has elapsed, we dispose of your personal data from our databases and information systems. Within frame of our organization, we have set strict internal rules on the personal data storage, which ensure, that we do not keep information longer than we are authorized or obliged.

## ARTICLE V WHO ANOTHER WILL HAVE ACCESS TO YOUR PERSONAL DATA?

In addition to us, personal data may also be processed by other entities, in order to fulfill the above-mentioned purposes. We carefully select external partners who may process your personal data, and we entrust your personal data only to those entities, that provide sufficient guarantees to ensure

appropriate technical and organizational security measures. The Client acknowledges that the range of recipients, or intermediaries may be changed in the course of the personal data processing. As the Operator, we are not obliged to inform the Client about reduction of the beneficiaries, respectively intermediaries rank as referred to in this Article. The Operator does not disclose your personal data.

#### THIRD PERSONS

Entities that may have access to your personal data, but what do not process the personal data, are bound by legal or contractual secrecy:

- a) third parties who provide for us technical operation of a certain service, or operators of technologies used by the Operator for these services (typically programming or other support technical services, server services, e-mail distribution, or administrators of technical equipment of our e-mail domain);
- b) persons who arrange the dispatch of goods to the Client for the Operator (delivery and courier services).

#### II. RECIPIENTS OF PERSONAL DATA

As the Operator, we are **obliged** to transfer some of your personal data, on the basis of generally binding valid legal regulations to the recipients listed below in events, where such an obligation arises to us by law, or when it is necessary to determine, exercise or defend the rights and legitimate interests ours or of third parties. These recipients have the status of independent operators. Recipients of your personal data may be:

- a) courts of the Slovak Republic (the legal basis is Act No. 160/2015 Coll., the Civil Procedure Code, Act No. 301/2005 Coll., the Criminal Procedure Code),
- b) competent court, to the extent necessary for performance of its tasks in identifying the end-user of benefits, and in maintaining a register of public sector partners, in accordance with a special regulation;
- c) bodies active in criminal proceedings (the legal basis is Act No. 301/2005 Coll., the Criminal Procedure Code);
- d) Financial Directorate of the Slovak Republic, tax authorities, tax administrator (the legal basis is Act No. 563/2009 Coll., on Tax Administration (Tax Code), Act No. 479/2009 Coll., on state administration bodies in the sphere of taxes and fees);
- e) criminal police service, borders police service, foreign police service, financial police service of the Police Force (the legal basis is Act No. 171/1993 Coll., on the Police Force);
- f) Office of Government Audit, bailiffs entrusted with the execution according to a special regulation, or the Slovak Chamber of Bailiffs (the legal basis is Act No. 233/1995 Coll. on Bailiffs and Execution Activities);
- g) lawyers (the legal basis is Act No. 586/2003 Coll., on Advocacy);
- h) Social insurance company, Health insurance companies, Tax office (Act No. 595/2003 Coll., on income tax);
- i) Labor Inspectorate, Office for Personal Data Protection and other state bodies with supervision and control, Center for Labor, Social Affairs and Family (Act 125/2006 Coll., on Labor Inspection, Act No. 124/2006 Coll. on safety and health protection at work, PDP Act),
- j) Antimonopoly Office of the Slovak Republic, Military Intelligence, Criminal Office of Financial Administration, Slovak Information Service, Supreme Audit Office of the Slovak Republic, National Security Office, Slovak Information Service, Military Intelligence;
- k) Slovak Trade Inspection.

#### III. INTERMEDIARIES

As the Operator, we are **entitled** to entrust the processing of your personal data to intermediaries, who are authorized to process personal data on our behalf and who are obliged to follow our instructions. In accordance with the Regulation, your specific consent is not required for such authorization. Such a mediator is any person who has a special contract with us on personal data processing. The operator uses the following categories of intermediaries when processing your personal data:

- l) persons providing accounting services, tax and other consultants, with whom we have a contractual relationship ensuring the provision of such services, namely to the extent necessary for the provision of such services.
- IV. Some of the service providers, with which we work, run online media channels (web-sites, social networking sites), providing relevant online advertising for our products and services on our behalf through these online media channels. Advertising for our products and services can be seen, e.g., when you visit a particular page on social networks. Among such service belong e.g., companies Facebook, Google, Adobe.

## ARTICLE VI WHERW WE OBTAIN YOUR PERSONAL DATA

We obtain your personal data **directly** from you in the course of performance our activities, during the conclusion and duration of the contract, and during the performance of this contract, or **through** other persons, as far as these persons have your consent.

## ARTICLE VII TRANSFER OF PERSONAL DATA TO THIRD COUNTRIES

We **do not intend** to transfer your personal data to any third country, or to any international organization, that does not provide adequate level of personal data protection, except in cases specified by applicable legal enactments or special situations, where the Client must be informed of such transfer in advance.

# ARTICLE VIII UTILIZATION OF AUTOMATED PROCESSING OF YOUR PERSONAL DATA

When performing our activities, we do not use automated processing of your personal data, nor personal data profiling.

## ARTICLE IX WHAT RIGHTS DO YOU HAVE AT YOUR PERSONAL DATA PROCESSING

Proper processing of your personal data is important to us, and their protection is a matter of course. You can exercise the following rights when processing your personal data:

#### Information on your personal data processing

The content of information, what is stated in particular in these Rules, are in particular the identification and contact details of the Operator, the purposes and legal bases of your personal data processing, categories of personal data processed, legitimate Operator's interests, categories of recipients of your personal data as well as of our intermediaries, information on transfer of personal data to third countries, retention period of personal data, authorized operators, recital of your rights, possibility to contact the Office for Personal Data Protection, the source of processed personal data, information on whether and how automated decision-making and profiling occurs, information about your right to revoke your consent at any time, information on whether the provision of personal data is a legal requirement or a contractual requirement or a requirement that is needed for conclusion of the contract, and information whether the Client is obliged to provide personal data, as well as on the possible consequences of not providing the personal data, before further processing personal data, information on another purpose, and other relevant information, when the Operator intends to further process personal data for a purpose other than that for which they were obtained.

## I. Right of access to your personal data

You have the right to confirm whether or not your personal data is processed and, if so, you have the right of access to information on the purposes of their processing, on the categories of personal data concerned, on recipients or categories of recipients, on the retention period of personal data, on information about your rights, on the right to contact (to make a complaint with) the Office for Personal Data Protection, on source of personal data, on information whether there is automated decision-making and profiling, on information and guarantees in event of personal data transfer to any third country or to any international organization. You have the right to provide you with copies of personal data processed under the conditions set out in these Rules. You can send an application electronically to our e-mail address, or in paper form to the address specified in Article I of these Rules We can send you a template of such application by e-mail upon request. In the event that you will request any specific personal data, we may require you to officially authenticate the request pursuant to this point, in order to protect the personal data of our Clients.

## II. Right to correct your personal data

Are there processed your outdated or inaccurate personal data? Have you changed your home address, or other personal information? Be so kind and let us know, and we will correct your personal data. You can send an application electronically to our e-mail address, or in paper form to the address specified in Article I of these Rules. We can send you a template of such application by e-mail upon request.

### III. Right to delete your personal data (right to be forgotten)

In some events stipulated by law, we are obliged to delete your personal data, on basis based of your request. However, each such request is subject to an individual assessment of whether the conditions are met, as we may have a legal obligation or a legitimate interest (proving the fulfillment of the

financial agent's obligations) to retain your personal data. You can send an application electronically to our e-mail address, or in paper form to the address specified in Article I of these Rules. We can send you a template of such application by e-mail upon request.

## IV. Right to restrict processing of your personal data

If you wish that we process your personal data exclusively for the most necessary legal reasons, or to block the personal data You can send an application electronically to our e-mail address, or in paper form to the address specified in Article I of these Rules. We can send you a template of such application by e-mail upon request.

### V. Right to portability of your personal data

If you wish us to provide your personal data to another operator, we will transfer your personal data in the appropriate format to a subject designated by your part, on your request, provided that no legal or other significant obstacles prevent us from doing so, when it is technically possible, and if

- a) personal data are processed on the basis of your consent, consent to the processing of a special category of personal data, or if processed are personal data needed for performance of the contract; and
- b) processing of personal data is be carried out by automated means, provided that this right does not have any adversely effects to the rights of other persons.

You can send an application electronically to our e-mail address, or in paper form to the address specified in Article I of these Rules, together with an officially verified signature on the application in question. We request a verified signature on the application in question in order to prevent the unauthorized disclosure of your personal data to other entities.

#### VI. Right to object to the processing of your personal data for marketing purposes and to automated individual decision-making

If you presume that we are processing personal data in contradiction with protection of your private and personal life, or in contrary to the law, please contact us, and ask us to explain or to remove the arose unsatisfactory condition. You may also object directly to the automated decision-making or processing of your personal data for marketing or advertising purposes, provided that such processing is performed without your consent for the purpose of the Operator's legitimate interest. In the event of your objection to processing for direct marketing purposes, the Operator will not further process your personal data for direct marketing purposes. You can send an application electronically to our e-mail address, or in paper form to the address specified in Article I of these Rules. We can send you a template of such application by e-mail upon request.

You have the right not to be a subject to a decision which is based solely on the automated processing of your personal data, including profiling, and which has legal effects affecting or similarly significantly affecting it. This right does not apply if that decision is

- a) necessary for the conclusion of a contract, or for the performance of a contract between you and the Operator;
- b) carried out on the basis of a special regulation, or of an international agreement by which the Slovak Republic is bound, and in which appropriate measures guaranteeing the protection of the rights and legitimate interests of the Client are also laid down; or
- c) based on your explicit consent to the processing of personal data.

You have the right to object to the processing of your personal data carried out for the purpose of the Operator's legitimate interest, or for the purpose of performing a task in the public interest, including profiling based on these provisions.

## VII. Right to withdraw your consent to process your personal data

In the event that processing of your personal data is based on your specific consent, e.g., granting consent to the processing of personal data related to health, eventually a marketing consent (see Article III, legal basis for processing of personal data according to individual purposes), you can revoke your consent at any time. Withdrawal of consent does not affect the lawfulness of personal data processing based on consent prior to its revocation. You can send an application electronically to our e-mail address, or in paper form to the address specified in Article I of these Rules. We can send you a template of such application by e-mail upon request.

## VIII. Right to lodge a stimulus or a complaint to the Office for Personal Data Protection

You can at any time turn with your stimulus or complaint on the merit of personal data processing to a supervisory authority, namely to the Office for Personal Data Protection of the Slovak Republic, with its registered office at Hraničná 12, 820 07 Bratislava 27, Slovak Republic, ID: 36 064 220, Tel. No.: +421/2/3231 3220, web-site <a href="https://dataprotection.gov.sk/uoou/">https://dataprotection.gov.sk/uoou/</a>.

Due to the unambiguous identification of your person as an applicant for the exercise of the right in the personal data processing, or due to the need to supplement your application, we may additionally request further information from you. You are only required to provide complete and true information in your application. In the event of a change, you are obliged to update your data, otherwise you are fully responsible for the consequences of this obligation breaching.

We provide all notifications and statements about the rights you have exercised free of charge. However, if the application is visibly unfounded or disproportionate, especially because it would be repeated, then we are authorized, in accordance with the provisions of §29, clause 5, letter a) of the Act of the OOU, to charge a fee taking into account the administrative costs pertinent to provision of the required information, in the amount of EUR 10.

#### How long may I await the reply?

We will provide you with a statement, and if appropriate information, on the measures taken as soon as possible, but no later than within one month. We are entitled, if it is necessary and due to the complexity, or large number of applications, to extend the period by two months. We will inform you in time about a possible extension of the deadline.

# ARTICLE XI CHANGE OF PERSONAL DATA PROTECTION RULES

The Operator reserves the right to change or amend these Rules at any time. Such modification or completion will in no way affect your rights, under your generally binding personal data protection legislation, without your express consent.

In event of any question about the processing of your personal data, or about exercise of the above-mentioned rights, you can contact the Operator at the contacts listed in Article I of these Rules.

## ARTICLE XII OVERVIEW OF SELECTED LEGISLATION GOVERNING THE ISSUE OF PERSONAL DATA

#### European framework:

- I. Charter of Fundamental Rights of the European Union;
- II. Regulation 2016/679 of the European Parliament and of the Council of April 27th, 2016 on the protection of natural persons with regard to the processing of personal data, and on free movement of such data, and repealing the Directive 95/46/EC (General Data Protection Regulation, GDPR).

### National legislation:

- III. Constitution of the Slovak Republic (published under No. 460/1992 Coll.);
- IV. Act No. 18/2018 Coll., on the protection of personal data, and on the amendment of certain laws.

# ARTICLE XIII PRINCIPLES OF USING COOKIES

Web-site: https://www.mortreuxart.com/ (hereinafter "Portal")

In accordance with the GDPR Regulation, we consider it necessary to inform you clearly and accurately about the purpose of COOKIES and on information that is stored into the devices (computer, tablet, mobile phone) that you utilize when using the web-site.

If you want to take full advantage of the functions and services offered by our Portal, your device must have enabled the so-called COOKIES, as we can only provide some features of the web-site using COOKIES.

With the help of COOKIES, we examine effectiveness of the Portal design, as well as of advertisements and other elements displayed on it, and COOKIES also help us to verify your identity in cases where necessary.

By using the Portal, you agree with utilization of COOKIES, as it is set out in these Rules.

### What are COOKIES?

1. COOKIES are small fragment of data and text used to store information in web browsers (hereinafter "Browser") or on a mobile device while browsing the web-sites. They are used to store and receive identifiers and other information within the Client's computers, telephones and other devices with access to the Internet (hereinafter "Devices"). Also, some other technologies are used for similar purposes, inclusive of data which are stored in your Browser or Device, identifiers associated with your Device, and other software. Pixels are small images or "snippets of code" found on a web-site or in e-mails, that collect information about your Browser or mobile Device, and some of them can even store COOKIES. This Rules use the common name "COOKIES" for all of these technologies.

Thus, the COOKIES are small text files, that a visited web-page may send to an Internet browser, which will store them on your Device (computer or another device with Internet access, such as e.g., a smartphone or tablet). However, the user's person is not identifiable on basis of this information. COOKIES help you to remember your activities and preferences for a certain period of time, so you don't have to re-enter them when you return to a web-site, or move from one web-site to another.

- 2. The Portal uses COOKIES, which can be sent to the Browser when visiting the Portal, and stored in the Device, where they can be called up.
- 3. COOKIES are used to individualize your access to the Portal. COOKIES do not damage the Device. Portal uses COOKIES in order to create services optimally, and to improve services constantly, to adjust services to your interests and needs, and to improve services structure and content. Temporary and/or permanent COOKIES may be used on the Portal. Temporary COOKIES are stored on the Device until you leave the page. Permanent COOKIES remain on the Device until they expire, or until they are deleted manually. The length of time during which the Portal retains information depends on the COOKIES type. Individual COOKIES have different "longevity period" different storage times on your Device. Some COOKIES will be deleted from your Device after you close the Browser window (session cookie), others COOKIES remain stored on your device even after you have finished browsing our web-site (permanent cookie).
- 4. COOKIES allow us to offer you with better products and to understand the information, what they receive about you, including information about your utilization of other web-sites and applications, regardless of whether yes or not you use our products.
- 5. This Rules explains how COOKIES are used and what options are available to you. Unless otherwise stated in this Rules, the processing of data collected through the medium of COOKIES is subject to the Privacy Policy.

#### Why are COOKIES used?

1. COOKIES help to provide, protect and improve products, for example by content tailoring, customizing and providing a safer environment. Although the COOKIES that are used may be modified from time to time, as products are improved and updated, they will be used for the following purposes:

## Verification

COOKIES are used to verify your movement on the Portal, and to determine whether you have used the products listed on the Portal, to facilitate your access to the Products and to show you the appropriate environment and features.

## Security of web and product integrity

1. COOKIES help to keep your data safe.

For example: COOKIES help to identify and to apply additional security measures in events, where anyone may be trying to misuse entered data. COOKIES are also used to store information that allows you to restore your entries, and to verify your identity.

2. COOKIES are further used to suppress activity, that violates policies or otherwise disrupts product delivery.

For example: COOKIES help to fight with spam and phishing attacks by allowing you to identify computers. COOKIES are also used to identify computers infected with malware, and to take steps to prevent them from causing further damages. COOKIES also help to prevent people who are not old enough to register data on the Portal.

- · Web features and services
- Ensuring proper functioning of our web-site.
- Ensuring the web-site appearance with regard to the preferences and requirements of visitors.
- 3. COOKIES also **help us to understand what is interesting for you on our web-site**, whether it is clear enough for you, and whether you can find there what you are looking for on it. So, we also use COOKIES to improve the user experience.

### Where are COOKIES used?

COOKIES may be installed into your Device to retrieve information stored on COOKIES when you use or visit the Portal, products, applications provided by other companies that use the Products, including companies that have incorporated product technologies into their web-sites or applications.

The Portal uses COOKIES and obtains information when you visit the Portal and applications (what includes Device information and information about your activity), namely without any further action on your part.

Our web-site uses COOKIES, that may be divided into two basic types in terms of their durability. Temporary COOKIES files, so-called "Relational COOKIES", which are only temporary and remain stored on your device only until the end of the Browser session, and permanent COOKIES files, so-called "Permanent COOKIES" that remain stored on your device for longer time. The temporary COOKIES enable you to store information when navigating from one web-site to another, and eliminate the need of re-entering some information. As soon as the Browser is closed, COOKIES will be deleted from your Device. Permanent COOKIES help to identify your device when you visit our web-site again, but do not allow to identify you personally in any way.

## What COOKIES we use?

- Functional and technical COOKIES these COOKIES ensure the proper functioning of our web-site, for example, they provide the function of log in into the user account on the site, storing goods into the shopping basket, or detect attempts of unauthorized log in into the account. Without these COOKIES, our web-site would not work properly, their use is inevitable, and therefore we do not ask your consent for their storage and access to them. To this category we include also COOKIES thanks to which we will keep the contents of the shopping basket for you even without you being logged in many of you require us to find before Christmas the books you have put into the basket during the year in our web-site, so that you can warm the heart of your loved ones with a perfect gift.
- Analytical COOKIES these COOKIES are used to obtain data about visit rate of our web-site, information about searches performed on our web-site, and also to find out how you navigate on our web-site, so, that we can make it as easy as possible for you to use. Because we have taken measures to prevent misuse of these COOKIES, and together measures are implemented to make it easy for you to control and restrict utilization of these COOKIES, we do not ask your consent for their use. For these COOKIES, we use solutions from the following third parties:

Google Analytics	Address: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland
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2. Marketing and Advertising COOKIES - We use these COOKIES to be able to display content on our web-site for you, that is interesting for you according to your previous preferences, as well as for purpose to display advertising based on your interests. We only store COOKIES of this type with your consent. For these COOKIES, we use the solutions of the following third parties:

Google AdWords	Address: Google Ireland Limited Gordon House, Barrow Street, Dublin 4, Ireland
Facebook Pixel  Address: Facebook Ireland Ltd. 4 Grand Canal Square, Grand Canal Harbour Dublin 2, Ireland	

Essential COOKIES, which are important for the basic functionality of the web.

## **Browser control elements for COOKIES:**

- 1. In addition, the Browser or Device may offer you with settings that enable you to select whether COOKIES are enabled in the Browser, and to remove them. For more information about these controls, see the Help for your Browser or Device.
- 2. You can set your Browser to disable COOKIES. In this event, however, you will not be able to use the products and services provided on the Portal. COOKIES disabling affects the functionality of the Portal, and therefore products will not be provided properly. If you do not accept any COOKIES, you will not be able to utilize the full functionality and all offers of the Portal. When you visit the Portal and acceptance of COOKIES is enabled in the Browser, the Portal Operator considers that to be acceptance of these terms of COOKIES use. For instructions on how to change the COOKIES, see the Help of each Browser.

## Consent to use COOKIES, and consent revocation

By using this web-site, you agree to use the COOKIES. Consent to use COOKIES is voluntary. If you do not agree with collecting of some or all of the COOKIES, you can prevent them from being collected by changing your browser settings as follows. If you do so, you may be forced to set manually some options each time when you visit our web-site, and some services and features may not work.

Browser	Internet Explorer	Chrome	Firefox
Deactivating COOKIES	In the "Tools" menu, select "Internet Options".     Now click on the "Personal Data Protection".     To lock all COOKIES move the slider to the upper position.     Confirm your setting with "OK".	1. Select "Advanced" in the "Settings" menu. 2. In the "Privacy and Security" section, click on the "Content Settings." 3. Click on the "COOKIES". 4. Disable the selector in the "Allow sites to save and read COOKIES file data" option.	1. In the Main menu, click on the "Firefox" and then on the "Options" menu. 2. Select the "Privacy and Security" panel. 3. In the "COOKIES and site data" section, check the "Block storage of COOKIES and site data" option.
Deleting COOKIES	Select "Security" from the Tools menu, then select the "Clear Browsing History" option.     Tick off the "COOKIES" and web-site data checkbox.     Click on the "Delete" button.	In the "History" menu, click on the "Clear browsing data."     Tick off the "COOKIES files and other web data" checkbox.     Click the "Clear Data" button.	1. In the Main menu, click on the "Firefox" and then on the "Options" menu. 2. Select the "Privacy and Security" panel and then go to the "History" section. 3. Select the "Clear History" option. 4. Select "All" when selecting "Deletion time period". 5. Click on the "Details" button to show the details and tick off the "COOKIES" option and press the "Clear Now" button.

## **Google Analytics Data Privacy Statement**

Our web-sites utilize the analytical mechanisms of Google Inc.'s network services. ("Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA"): Google Analytics, Google Double Click and Google Tag Manger. Google Analytics, Google Double Click, and Google Tag Manger use COOKIES to analyze how web-sites are used. Information collected by COOKIES is uploaded to a Google server located in the United States and they are archived.

When IP anonymization function is turned on while using our web-sites, then Google will cut short the user's IP address. This applies to the Member States of the European Union and the Member States of the Agreement on the European Economic Area. Only in exceptional cases is the full IP address sent to a Google server in the USA and cut short there. In this way, the IP address anonymization feature will work on our web-sites. At the request of the web-site operator, Google uses the collected information to analyze utilization of the web-sites, to prepare reports on the utilization of the web-sites, and on other services related with the use of the Internet. The IP address provided by the User's Browser within the frame of the Google Analytics program is not stored together with other Google data.

The user can block the storage of COOKIES files in a web Browser. However, in this case, full use of all web-sites functions will not be possible. In addition, the user may block the storage of data collected by COOKIES files relating to the web-sites utilization (inclusive of the IP address) and its transmission to Google, as well as the provision of this data through Google so, that the user will download and install a plugin available at: https://tools.google.com/dlpage/gaoptout?hl=pl

#### Facebook plugin

Our web-sites contain a plugin for the social network Facebook (Facebook Inc., 1601 Willow Road, Menlo Park, California, 94025, USA). The Facebook plugin on our web-sites is marked with the Facebook logo. This plugin will connect you directly with our profile on Facebook. Facebook is then able to obtain information, that you have visited our web-site from your IP address. When you visit our web-site and you are logged in to your Facebook profile, Facebook will record the information about the visit. Even if you are not logged in, Facebook can get information on the IP address.

We want to emphasize that Facebook does not provide us with information about the data collected and how it is used. If you would like more information about privacy on the Facebook portals, we recommend direct contact with Facebook, or to familiarize yourself with the portal's privacy policy at: https://www.facebook.com/about/privacy/

On the proviso that you do not wish, that Facebook will be able to obtain information about your visits to our web-sites, we recommend that you perform log out of your Facebook account in advance.

UPDATED: November 24th, 2020